

Project Reopen Copy



Takeaway Pints

1. We can't welcome you back just yet, but we are selling takeaway pints. The next best thing.
2. Missing the particular joy of a freshly poured pint? We're selling takeaway pints.
3. You can't beat a pint straight from the tap. Takeaway pints available now at XXXX.
4. If you take away one thing from this pandemic, make it a pint from XXXX.
5. Are you ready? Take it away! We pouring takeaway pints. Stop by and see us soon.
6. Pints were taken away. Now you can take them away. Come visit us for a takeaway pint.
7. Heineken, Coors, Birra Moretti, Orchard Thieves... we've got all your favourites available to take away.
8. Takeaway pints available now at XXXX. You can't beat a freshly poured pint.
9. You used to get a takeaway after your pints. Now you can get takeaway pints.
10. If you just can't take cans anymore, we're selling takeaway pints at XXXX.

Building Anticipation

1. After a year of watching the United at home *your local* will feel like the Stretford End.
2. Meeting the gang for a midweek pint?
3. Coming soon. A Friday pint after work. In the pub rather than the kitchen.
4. After more than a year of waving at the postman, it's time to check in on your barman.
5. What's XXX without our patrons? Looking forward to welcoming you again soon.
6. Midweek pint with a mate... remember those? They're making a comeback... SOON!
7. It's been a long time coming, but we're looking forward to welcoming back. See you at the bar.
8. Have you missed your visits to XXXX? We've missed you too. Come back and see us soon.
9. Nights out with friends - how we've missed you. It won't be too long now.
10. A Friday pint after work without the Zoom link. Looking forward to welcoming you back soon.

Communicating the reopening Date

1. Heineken, Coors, Moretti, Orchard Thieves... all pouring at xxxx from June XXth.
2. "The usual" on tap from XXth July.
3. This day week we're opening our doors. See you at the bar.
4. When "see you next week for a pint" means see you next week for a pint.
5. Fridges stocked, kegs tapped, we're delighted to announce we're reopening on XX.
6. The countdown has begun. We're reopening our doors on June XXth.
7. The long wait is over. We're back in business on June XXth. See you soon!
8. We've never been more excited to welcome you back. Doors opening again on June XXth.
9. Doors opening on June XXth. We're all set for many happy returns.
10. It's been a while, but we're making our comeback! See you at the bar on June XXth.
11. **The excitement is rising. So close you can almost taste it.**

Prepping Reopening

1. We're getting ready for big comeback - new hygiene procedures and staff fully trained to make sure you can come back and join us for a pint safely.
2. We're putting your safety first as we prepare for reopening. Looking forward to welcoming you back.
3. New menus, new hygiene procedure, same great atmosphere. We're reopening on XXXDate.
4. Our staff are getting trained on new hygiene procedures ready to welcome you back on XXth June.
5. Coming Soon: your local pub! We'll be back in business with safety procedures in place to make sure you can relax and enjoy yourself.
6. We'll be back! Everything is in place to welcome you back to XXXX. We've missed you.
7. A pub is just pb without u. Looking forward to welcoming you back with all new hygiene procedures in place. See U soon.
8. Our staff are fully trained on all new safety and hygiene procedures. We are ready and waiting to welcome you back to XXXX

Reopening

1. We're taking table bookings now for our big reopening on XXth June. Book early to get your favourite spot.
2. We're back in business! Reserve your table on our website or give us a call.
3. Reserve tables on our website for reopening on XXth June.
4. We're now taking bookings for outdoor seating. Spaces are filling up fast so give us a call or visit our website to book your next visit.
5. Table bookings are now open. Give us a call. We can't wait to welcome you back!
6. We're back, and thankfully so are you! Book your seats early to avoid missing out.
7. We're open for outdoor dining. Space is limited so get booking!
8. Book your return visit to XXXX. We'll have a seat with your name on it.
9. We're only taking limited walk ins. Book your outdoor tables early to avoid disappointment.
10. We're back in business on XXth June. Taking bookings on our website for outdoor seating now.